

## CARL COX & LAST NIGHT A DJ SAVED MY LIFE FOUNDATION LAUNCH TEXT TO DONATE INITIATIVE TO SUPPORT CHILDREN AFFECTED BY CONFLICT

*WINNER AND 3 FRIENDS WILL BE INVITED TO JOIN CARL AT THE EXCLUSIVE HOUSE  
OF COMMONS EVENT WHERE CARL WILL BE SUPPORTED BY HOLLY LOUISE, WINNER  
OF THE HOUSE THE HOUSE DJ COMPETITION.*

**HOUSE OF COMMONS EVENT WEDNESDAY 11<sup>TH</sup> MAY 2016**

<http://www.lastnightadjsavedmylife.org>

**@lastnightadj**

**#HouseTheHouse2016**

**Carl Cox** has launched a text to donate initiative with charity music foundation **Last Night A DJ Save My Life (LNADJ)** in support of children in conflict zones via **War Child**, the charity supporting children affected by war.

The 3-month text message donation scheme encourages supporters of Carl, LNADJ and the dance music community as a whole to give £5 by texting **'OHYES'** to **70660**. The funds raised will be given to **War Child** to support some of the world's most vulnerable children, affected by the world's worst conflicts in the Middle East, Afghanistan and Africa. An initial prize of 4 VIP guestlist places to meet, greet and dance to **Carl Cox** at the **House The House** event at the **House of Commons** will be randomly selected from every donor of the scheme. The text campaign winner will be drawn on 7<sup>th</sup> May 2016. The 'OHYES' text to donate initiative is also offering a number of prizes up to the closing date July 7<sup>th</sup>. See link for terms and conditions.

<http://lastnightadjsavedmylife.org/page/carl-cox-text-to-donate>

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The winner of the grand final of '**Last Night a DJ Saved My Life**' (LNADJ)'s '**House The House 2016**' DJ competition, held on **April 30<sup>th</sup>** at **Work Bar** in **Islington**, is **Holly Louise** <https://www.mixcloud.com/HollyLouise/>. The 19-year old from Nazeing, Essex, will be the youngest and first female DJ to play in the **House of Commons**.

The winner of the 14 -16 yr old category is 16-year old Stanley Hood from Portsmouth <https://www.mixcloud.com/dj-stanley-hood/house-the-house-2016/>

6 regional finalists competed to win a place to play alongside dance music legend, **Carl Cox**, at the **House of Commons on Wednesday 11<sup>h</sup> May**. The initiative aims to raise money and inspire the UK dance music community to champion a positive contribution to children in conflict zones across the world. For those not lucky enough to attend the event, you can follow all the action on the night with **BE-AT.TV** <<http://be-at.tv/>>

The regional heats were held in 6 UK cities and supported by the education partner, **Access to Music**; an educational body that develops creativity and vocational ambition via relevant engagement and guidance within the music industry. The organisation has provided training to thousands of musicians across the UK.

The competition invited budding DJs between the ages of 14 and 24 to enter and support children in conflict zones around the world by simply raising sponsorship and registering as a House the House campaign fundraiser via the dedicated Virgin Giving page. All entrants were invited to upload their mix on the LNADJ hosted Mixcloud page.

**Jonny Lee, Founder of LNADJ says: 'We are incredibly proud to host this initiative – raising funds by getting young people engaged through their love of music. The entries have been amazing this year, so we are looking forward to hearing them and finally seeing the winner play alongside Carl Cox on May 11th. Should be an unforgettable evening!'**

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The event follows the ground breaking launch of 'House the House' in 2013, when Fatboy Slim and competition winner Bryce Fury made history by becoming the first DJs to play in the House of Commons.

**Press Enquiries:**

**For more information contact Matt Learmouth 07966 781138/020 3198 7233**

**James Horrocks 07515 709916**

**Full information on how to enter can be found on our websites:**

**[www.lastnightadjsavedmylife.org](http://www.lastnightadjsavedmylife.org)**

**[www.housethehouse.org](http://www.housethehouse.org)**

**NOTES TO EDITORS**

**HOUSE THE HOUSE 2016 REGIONAL HEAT SCHEDULE**

**South East (London) - Wednesday 13th April**

**South West (Bristol) - Friday 15th April**

**North West (Manchester) - Friday 15th April**

**Midlands (Birmingham) - Saturday 16th April**

**North (Leeds) - Wednesday 20th April**

**South East (London & Surrounding) - Wednesday 27<sup>th</sup> April**

**House the House 2016 National Final - (London) - Saturday 30th April**

**House the House 2016 - Grand Finale - House of Commons - Wednesday 11th May**

**ABOUT THE FOUNDATION**

**LAST NIGHT A DJ SAVED MY LIFE FOUNDATION - [lnadj.com](http://lnadj.com)**

... continues to support children in conflict zones around the world. Last year LNADJ raised over £8000 to fund work in Zaatari refugee camp, close to the Syrian border in northern Jordan.

Showreels can be found here highlighting there work.

[Get involved](#) , [Changing Lives](#), [Saving Lives](#)

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**For more information about Last Night A DJ Saved My Life Foundation please contact [Jonny@lastnightdjsavedmylife.org](mailto:Jonny@lastnightdjsavedmylife.org) 07778105044.**

**For more information about War Child please contact Miranda Pitt or Alastair Beach on [press@warchild.org.uk](mailto:press@warchild.org.uk) or call 020 7916 9276**

## **OUR PARTNERS**

**SAFEHOUSE** <http://safehousemanagement.com>

Founded in 2000 by Lynn Cosgrave, Safehouse Management started life as a pure DJ Management & Booking Agency, looking after many of the worlds most renowned DJs and producers.

Safehouse has since developed and activities broadened to include DJ and artist management, worldwide bookings, recording & remix work, event production and promotion, public relations, tour management and sponsorship. Safehouse operates out of three offices located in the UK, Spain and Uruguay whilst working closely with industry partners across the globe. Artists on the roster currently include Carl Cox, Cassy, Danny Tenaglia, Guy J, John Digweed, Jon Rundell, Monika Kruse, Nicole Moudaber, Tania Vulcano, Umek and Yousef.

**BE@TV** <http://be-at.tv>

BE-AT.TV is an online global community connecting clubbers and electronic music fans with big-name DJs, venues and festivals.

**KIT & CABOODLE** <http://kitandcaboodle.co.uk>

are a full service creative production and design agency based in London & Ibiza. They strive to exceed what our clients believe is possible through fresh creative thinking and memorable execution. They generate powerful ideas – concepts that lead to unforgettable experiences for there clients – and the execution and delivery to make it real.

**MIXCLOUD** <http://mixcloud.com>

... the market leaders in audio hosting for radio shows & DJ mixes, will host the House the House forum and micro site.

**POINT BLANK** <http://pointblanklondon.com>

... has been voted “Best Music Production & DJ College” six times at the annual T-Scan Awards. They provide LNADJ with scholarships for some of the finalists in the London region. Our final winner will take home the opportunity to be a part of there longest Online production course which is 68 weeks.

**NATIVE INSTRUMENTS** <http://native-instruments.com>

Native Instruments is a leading manufacturer of software and hardware for computer-based audio production and DJing. The company's mission is to develop innovative, fully-integrated

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solutions for all musical styles and professions. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

**PIONEER DJ** <http://pioneerdj.com>

Pioneer produce DJ gear utilising some of the most cutting-edge technology offered to the DJ market and are market leaders. Through their continuous creative innovation they aim to excite, inspire, and entertain; investing in the passions of the music entertainment community.

**ACCESS TO MUSIC** <http://accesstomusic.co.uk>

... has an expanding network of music centres located across England. Working in conjunction with LNADJ and venues around the UK, Access To Music will oversee the National Heats that will be scheduled to take place from the start of April 2016, to showcase the best DJs from that region. The winners of each heat will then compete in a National Final taking place in April 2016, in London.

**FUNKTION ONE** <http://funktion-one.com>

... once again provide sound consultation and installation.

**DIGITAL DJ TIPS** <http://digitaldjtips.com>

... have provided £10,000 worth of DJ courses for all Heat Finalists and competition winners.

**WHAT THEY SAY**

*"As an ambassador of 'Last Night a DJ Saved My Life', I am really excited to support this amazing competition focusing on children in conflict zones around the world".*

**Carl Cox, LNADJ Ambassador**

*"I'm a proud supporter of 'Last Night A DJ Saved My Life' and the work that it's doing with 'House The House'. Music is a huge part of my life and to give something back in this way is amazing."*

**Fatboy Slim, LNADJ Ambassador**

*'House the House' has already proved a successful initiative and I am delighted in their focus this year on raising money for children in conflict zones. I urge people to support it in whatever way they can to maximise this fund raising opportunity for such a worthwhile cause.*

**Andrew Bingham, MP**

*'House the House' is the perfect example of the power of music. Not only what music can do for an individual but what music can do for communities all over the world.*

**Bryce Fury, House The House 2013 Winner**

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*Access to Music is committed to working with young people to unlock their potential through music and creative industry activities. Having worked with 'Last Night a DJ Saved My Life' in 2013, Access to Music knows that young people will be presented with a wealth of opportunities and positive experiences through the 'House the House' project. 'House to House' will also help young people enhance core values that will directly benefit their communities and a wider global society. Access to Music is proud and excited to be working with 'House the House' in 2016".* **John Taylor, Joint Managing Director Access to Music**

*Good music has always facilitated a communal experience. Good audio raises that experience to a higher level. Funktion One supports LNADJ and the 'House the House' project in their endeavours to bring awareness of the importance of quality audio to young people.*

**Ann Andrews, Funktion One**

## **LINKS**

Websites:

<http://www.housethehouse.org>

<http://www.lastnightadjsavedmylife.org>

Mixcloud: [www.mixcloud.com/competitions/house-the-house-2016](http://www.mixcloud.com/competitions/house-the-house-2016)

Virgin Giving: [uk.virginmoneygiving.com/fund/housethehouse](http://uk.virginmoneygiving.com/fund/housethehouse)

Facebook: <https://www.facebook.com/lastnightadjsavedmylifefoundation/?fref=ts>

Twitter: [www.twitter.com/lastnightadj](http://www.twitter.com/lastnightadj)